



SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.

Free Igloo Playmate Cooler

To receive your free 16 quart Igloo cooler send \$10 original pounds of purchase (UFC) along with this completed form to:

Newport Ice P.O. Box 304
Newark, NY 14515-0901

Newport Ice UPCs Only

Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____

Age: 21-34 35-49 50-64 65+

Regular Brand Smoked _____

Signature _____ Date of Birth _____
Requestee

Limit one per household. Please allow 4-6 weeks for delivery. Offer valid in Louisiana and Indiana only. While supplies last. Expired date 12/31/96.

MANUFACTURER'S COUPON/EXPIRES 11/20/96

\$1.00 OFF New Newport Ice

CONSUMERS: You may redeem this Combination Coupon if you comply with this offer, are 21 or older, and obtained the coupon properly. Use other than as specified herein may be illegal and fraudulent. THIS ORIGINAL COUPON MAY BE REDEEMED TOWARDS THE PURCHASE OF 1 PACK OF NEWPORT ICE TOGETHER WITH ANY EXISTING ON-PACK COUPON FOR THEIR COMBINED FACE VALUE OFF REGULAR STORE PRICE. Coupon good only in Indiana and Louisiana. May not be transferred or assigned and void where prohibited, taxed or otherwise restricted.

DEALERS: may redeem coupon at face value upon compliance with Lorillard Coupon Terms (incorporated herein by reference and available from address below). Attempted redemption in violation of this offer may be fraudulent, and Lorillard may, in its discretion, withhold payment or audit and/or cancel such coupons. Cash value \$1.00. Handling allowance 8¢ per coupon.

Coupon Expires 11/20/96. DEALERS ONLY:
Coupon value \$1.00. Handling allowance 8¢ per coupon.
Net to: C2IS Dept. 26100, One Fawcett Drive,
Del Rio, TX 78840

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NOT A LORILLARD
MAIL ADDRESS